

Artificial Intelligence Use Disclosure

Redfern Media

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Redfern Media may use AI-assisted tools to support certain customer interactions, content, analysis, personalization, and marketing workflows; material outputs remain subject to human oversight where appropriate.

How We Use AI

We may use artificial intelligence and automated technologies as tools within our services and business operations. Depending on the service or interaction, these tools may assist with tasks such as research, content development, data analysis, personalization, workflow automation, campaign support, or customer communications.

AI-assisted tools are used to support our work, not to guarantee any particular business, marketing, revenue, or performance outcome. Outputs generated or assisted by AI may contain errors or limitations and may be reviewed, edited, or supplemented by members of the Redfern Media team before use.

When an AI-assisted feature directly interacts with you, we may provide an additional notice where appropriate so that you understand when automated technology is part of the experience.

Any description of a Redfern Media service as "AI-assisted," "AI-enabled," or "AI-powered" refers only to services or features that actually use artificial intelligence or machine-learning technology as a material part of the functionality described. We do not intend those terms to imply capabilities, accuracy, autonomy, or results that the applicable technology does not provide.

Our use of AI-assisted tools is also subject to our Privacy Policy and other applicable terms governing the collection, use, and protection of information.

Questions

If you have questions about Redfern Media's use of AI-assisted technologies, please contact us at support@redfernmedia.com.