

Testimonials & Endorsements Disclosure

Redfern Media

Last Updated: August 12, 2026

Redfern Media may publish testimonials, endorsements, client statements, case-study comments, and other feedback from individuals who have worked with or received services from Redfern Media. This disclosure explains how those statements should be understood when they appear on redfernmedia.com or in Redfern Media marketing materials.

Testimonials Reflect Individual Experiences

Testimonials and endorsements reflect the personal opinions and experiences of the individuals who provided them. They are not guarantees, promises, or representations that every client will achieve the same or similar results. Individual outcomes vary based on many factors, including the nature of the business, market conditions, implementation, timing, budget, effort, and other circumstances outside Redfern Media's control.

Featured Client Statements

Redfern Media currently features statements attributed to clients and other business figures, including the following individuals:

- Daymond John
- Benjamin Hardy, PhD
- Alex Epstein
- Brittany Anderson
- Alex Charfen
- Brent Mekosh

When Redfern Media displays a quotation, the quotation is intended to reflect the endorser's genuine statement or opinion as provided to Redfern Media. Quotations may be shortened for space or formatting when doing so does not materially change the meaning of the original statement.

Material Connections

Some people whose statements appear on this website may be current or former clients, business partners, referral partners, collaborators, contractors, speakers, affiliates, or individuals who have received paid or complimentary services from Redfern Media. When a relationship or benefit exists that could reasonably affect how a visitor evaluates an endorsement, Redfern Media will disclose that material connection clearly and conspicuously in connection with the endorsement.

Examples of disclosures that may appear with an endorsement include:

- “Redfern Media client.”
- “Paid client engagement.”
- “Business partner of Redfern Media.”
- “Referral or affiliate relationship.”
- “Received complimentary or discounted services.”

Results and Performance Claims

Any testimonial that refers to revenue, leads, sales, growth, savings, performance, or another measurable result describes the experience of the person or business making the statement. Such results should not be understood as typical, expected, or guaranteed. Redfern Media does not guarantee any particular financial, marketing, business, or performance outcome.

Use of Names, Images, and Likenesses

Where Redfern Media uses an individual’s name, photograph, likeness, voice, title, company affiliation, quotation, video, or other identifying material in connection with a testimonial or endorsement, that use is intended to be based on the individual’s authorization or another lawful basis permitting the use. The appearance of a person on this website does not imply that the person endorses every Redfern Media service, statement, or marketing claim beyond the specific testimonial or context presented.

Current and Accurate Quotations

Redfern Media seeks to present testimonials accurately and in their proper context. A testimonial may describe a prior engagement or experience and may remain published after the underlying engagement has ended. Unless expressly stated otherwise, a testimonial should not be interpreted as a statement that the individual is currently a client, partner, or spokesperson for Redfern Media.

No Implied Celebrity, Employer, or Publisher Endorsement

An individual’s professional title, employer, television affiliation, published work, or other credential may be included solely to identify the individual. Those references do not mean that the individual’s employer, television network, publisher, organization, or other affiliated entity endorses Redfern Media unless that endorsement is expressly stated and authorized.

Questions About a Testimonial

If you have a question about a testimonial, endorsement, or disclosure appearing on this website, please contact Redfern Media:

Redfern Media
3419 Westminster Ave, Suite 367-G
Dallas, TX 75205
support@redfernmedia.com

(512) 768-9779